

THE S.E.T.

The Silence End Today


128 E Richardson Ave, Summerville,
SC 29483


Website: www.theset.info

Email: danitasawyer@theset.info

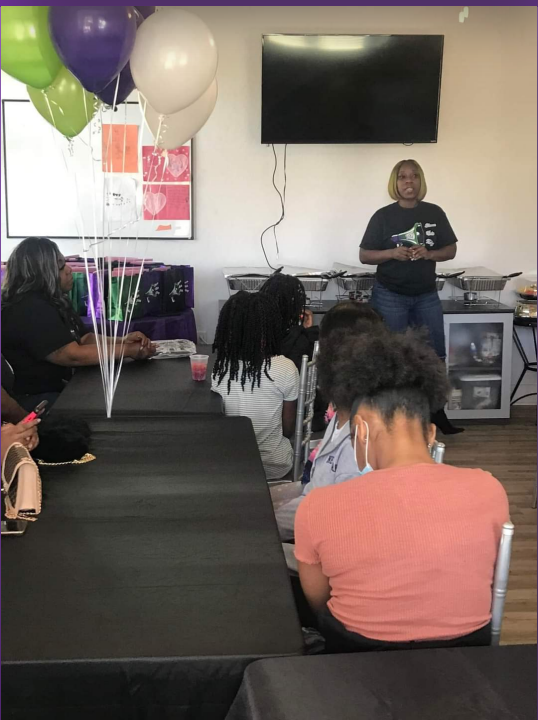


About The S.E.T.

 The S.E.T. Inc. is a nonprofit organization providing suicidal and mental awareness programs for youth ages 12-17 years old in the Greater Charleston area. The program will form partnerships with local school districts and the juvenile court system. The S.E.T. is to foster a commitment in individuals who will promote pro-social friendships, and strong interpersonal skills, and reassert a sense of hope for the future.

 The S.E.T. was established as a nonprofit organization in South Carolina and was incorporated on August 25, 2021, by Danita Sawyer, Founder/ and CEO. The S.E.T. will provide mentoring programs for these youth in the Greater Charleston Area affording opportunities to recapture those who have either fallen through the cracks at school or are already entangled with the juvenile court system.





The S.E.T. Goals





The goal of the program is to identify those who are expected to have a turbulent transition to adulthood and offer a positive support system to avoid the pitfalls that can derail their lives. The focus is slightly different at each level, but the goal remains the same; to empower everyone to make positive changes in his or her life.



The S.E.T will focus on youth (both males and females) from the ages of 12 through 17yrs old. According to the Pew Research Center (2016), this age group faces substantial life challenges that contribute to anxiety and depression, bullying and cyberbullying, and drug and alcohol use (and abuse). Gang affiliation, poverty, and teen pregnancy are also major concerns in this age group. With that said, mentorship, guidance, and counseling are proper courses of action for this age group.

Mission | Vision Statement

 Our purpose is to empower boys and girls ages 12 -17 years old through goal setting and achieving, guidance, and positive influence. We will show them how to develop independent life skills to help enrich their life experiences. Our program also helps to improve self-esteem, social competence, and reduce high-risk behaviors by encouraging caring relationships with professional adults who will work to help them reach their potential.

 The S.E.T. envisions a community in which every youth experiences nurturing one-one relationship and community support, which in turn allows each of them to develop into their full potential, capable of making informed, responsible decisions as involved members of our community.

"It is our desire to pursue the greatness that lies within you, agitate, cultivate, and culminate it ensuring success to be a part of your future."

Media Coverage Goals

 Post and Courier

 Fox 11

 Fox 24

 ABC News

 Live 5 News

 WCSC

 WCBD-TV

 WGWG

 WJNI106.3

 Z 93.3

 WSPO Radio Station



Platforms | Numbers

| Facebook | Instagram: |
|--|---|
| The SET - The Silence Ends Today @thesilenceendstoday | thesetinc2022 |
| Total Page Likes: 193 and counting | Total Followers: 53 and counting |

YOUTH Mental Health in South Carolina

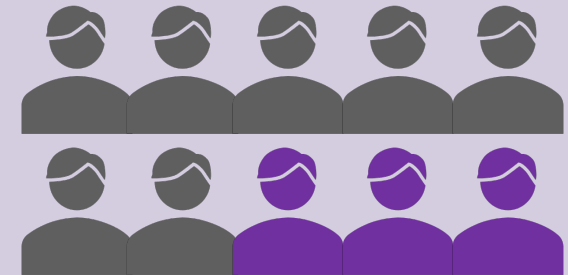
1 in 6 U.S. youth aged 6-17 experience a mental health disorder each year.

53,000 South Carolinians aged 12-17 have depression.

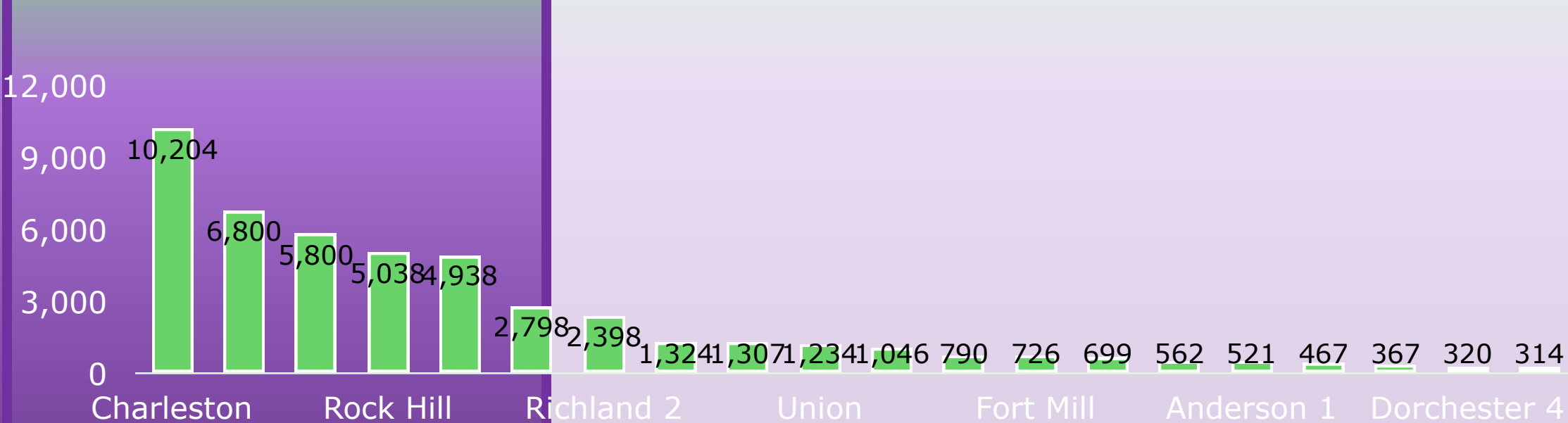
Highschool students with depression are more than 2x more likely to drop out than their peers.

56.2% of South Carolinians aged 12-17 who have depression did not receive any care in the last year.

7 in 10 youth in the juvenile justice system have a mental health condition.

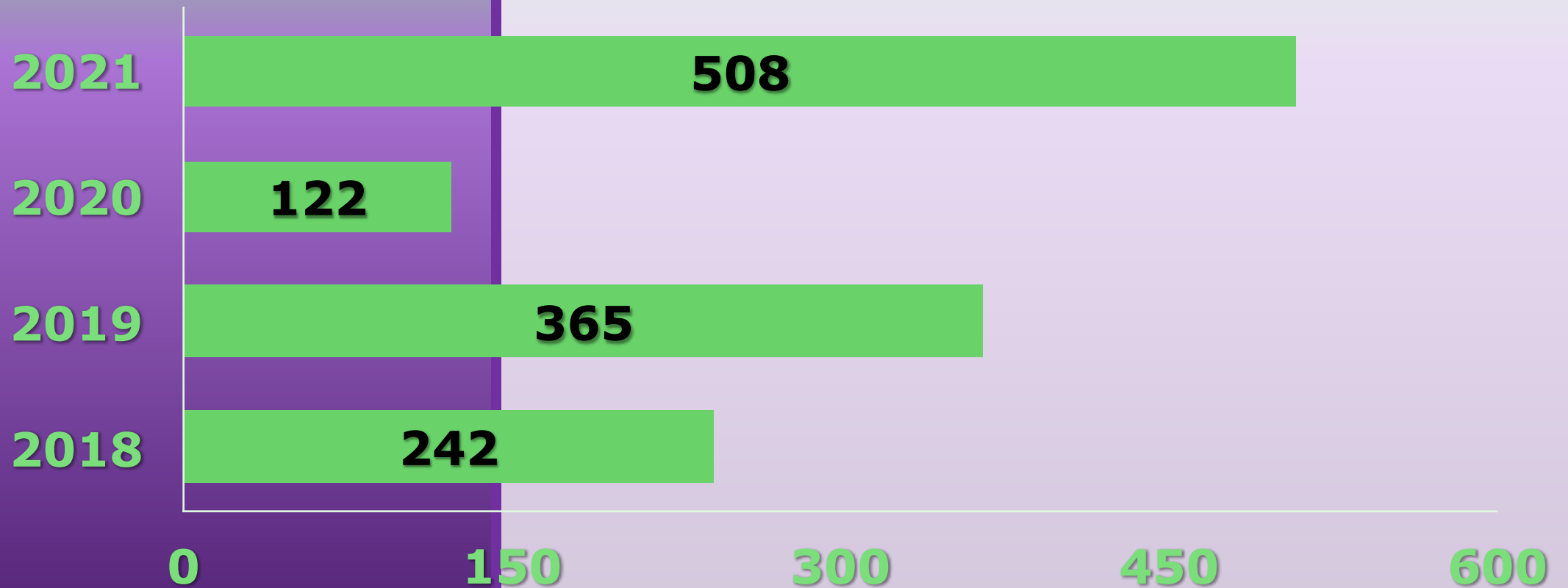


Number of Violent Referrals by School District



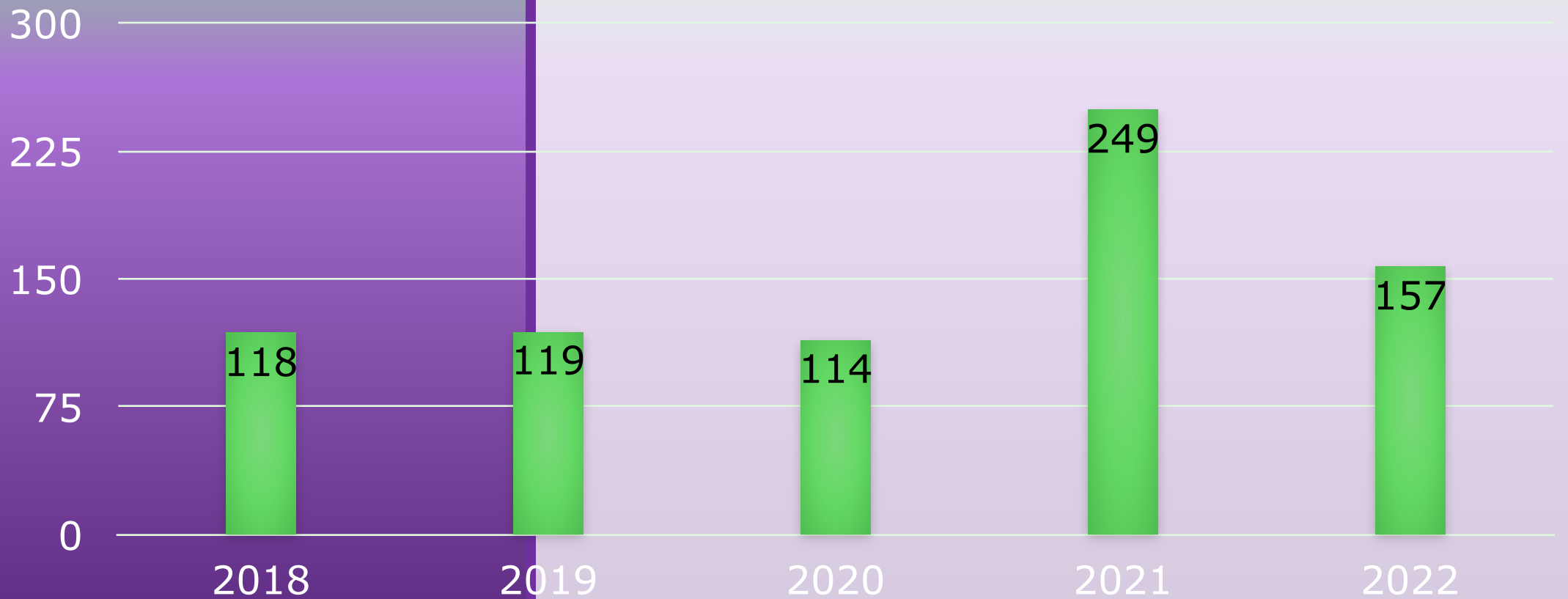
Source: https://www.postandcourier.com/education-lab/charleston-county-schools-report-high-number-of-violent-incidents-a-post-and-courier-analysis-finds/article_a289f770-dc50-11ec-834c-3b8a3507b82c.html#newsletter-popup

Number of Referrals Involving the Word "Weapon"



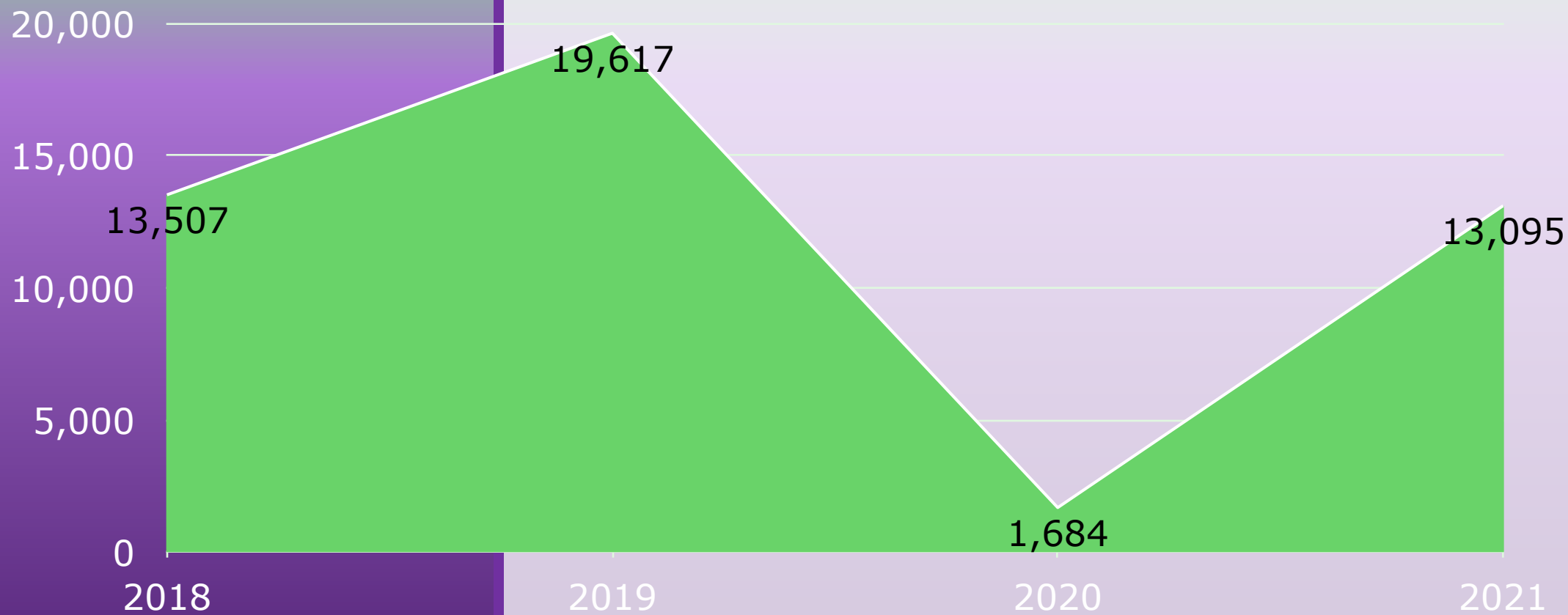
Source: https://www.postandcourier.com/education-lab/charleston-county-schools-report-high-number-of-violent-incidents-a-post-and-courier-analysis-finds/article_a289f770-dc50-11ec-834c-3b8a3507b82c.html#newsletter-popup

School Shooting Violence according to the K-12 School Shooting Database




Source: https://www.postandcourier.com/education-lab/charleston-county-schools-report-high-number-of-violent-incidents-a-post-and-courier-analysis-finds/article_a289f770-dc50-11ec-834c-3b8a3507b82c.html#newsletter-popup

The number of "Violent" Referrals by year



Source: https://www.postandcourier.com/education-lab/charleston-county-schools-report-high-number-of-violent-incidents-a-post-and-courier-analysis-finds/article_a289f770-dc50-11ec-834c-3b8a3507b82c.html#newsletter-popup

Breakdown of what we will offer to our partners:

 The S.E.T. Inc. Partnership Package

 Logo on website & flyers

 Virtual Tri-fold

 15-30 Mins. Breakout Sessions

 Complimentary Passes

 Category Exclusion

 Rights to Use Logo

 Logo on Social Media Reach


 Business recognition

 Social media live Feature

Partnership Opportunities:

Return On Investment:

 Media Coverage.

 Reach out to attendees to acknowledge you introducing themselves for mutual value connections.

 Promo video for future marketing

 Logo on website

For Partnership Inquiries Please Contact:

Danita Sawyer  (843)
642-2963



danitasawyer@theset.inf
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Benefits:



Opportunity to increase targeted **marketing**.



Opportunity for **branding**.



Get in front of target audience for **public perception improvement**.



Stand out in demonstrating what makes your company unique and more attractive from your competitors.



Get in front of audience to **help lead a generation**.



\$2,500 Vendor Sponsorship

Logo on the website

Brand on Social Media Outlets

Brand minimum space 6-foot table.

15-min Facilitator's Speaker.

2 Complimentary General Access Passes to the conference.

Email Blast to prospects and social media reach

15 min. Event breakout

15,000 Sponsorship

40 Mins as Expert Panelist Speaker

15-30 Mins Breakout session

(10) Complimentary passes for event

Logo on website

Email Blast

Social Media reach

Live Virtual 1 on 1 Interview

Digital Trifold Brochure





\$2,500 Conference Sponsor

Business recognition

Receive (4) Complimentary general access pass to the conference

Opportunity to brand on social media outlets.

15 mins as Featured Speaker

Email Blast

Social Media Blast

\$10,000 Transportation Sponsor

Business Recognition

15-30 Mins, Breakout session

Receive (10) Complimentary general access pass to the conference.

Email Blast to prospects and social media

45 minutes on the Mainstage as a speaker

Social media Live feature





\$5,000 Sponsorship

Brand a minimum of space use 6"-foot table

Feature as Expert Speaker on Panel or Workshop or Station

Receive (5) Complimentary general access passes to the conference

Solo Email Blast and social media reach

30 mins. Breakout session

Opportunity to brand Business items (cards, brochures, etc.)



For Partnership opportunities, please
contact:

Danita Sawyer

Phone: (843) 642-2963

E-mail: danitasawyer@theset.info

Payment Method: PayPal

<https://www.paypal.me/JustSet1>

For Donations: <https://gofund.me/af58a555>

